

2021 National Small Business Exporter Summit



Day 1 Agenda - February 24, 2021

All times listed are Eastern Standard Time (EST)

10:00 AM

WELCOME & OPENING REMARKS

10:15 AM

Outstanding Exporter—Featured Presenter #1

“Finding Buyers and Getting Paid” - Howard Melamed, President - CellAntenna International LLC (Florida)

10:45 AM

Outstanding Exporter—Featured Presenter #2

“Successfully Launching New Products into New Markets” - James Ryan, President —Sentry Protection Products (Ohio)

11:15 AM

Outstanding Exporter—Featured Presenter #3

“David vs. Goliath: The Big and the Small of Global Partnerships” - Dennis Nash, President & CEO—Control Station, Inc. (Connecticut)

11:45 AM

BREAK

NOON

KEYNOTE PRESENTATION

“At a Glimpse—Emerging Export Opportunities in Eurasia”
Laurie Kelleher, Commercial Officer, U.S. Commercial Service

12:45 PM

OUTSTANDING EXPORTER HONOREE RECOGNITION

1:00 PM

Outstanding Exporter—Featured Presenter #4

“Navigating International Regulatory Compliance Obstacles” - Stefan Gefer, Director International OEM Sales—Aseptico, Inc. (Washington)

1:30 PM

Outstanding Exporter—Featured Presenter #5

“Using Grant Funding to Aid in the Development of a Strategic Export Approach” - John Sammut, President & CEO—Firstronic, LLC (Michigan)

2:00 PM

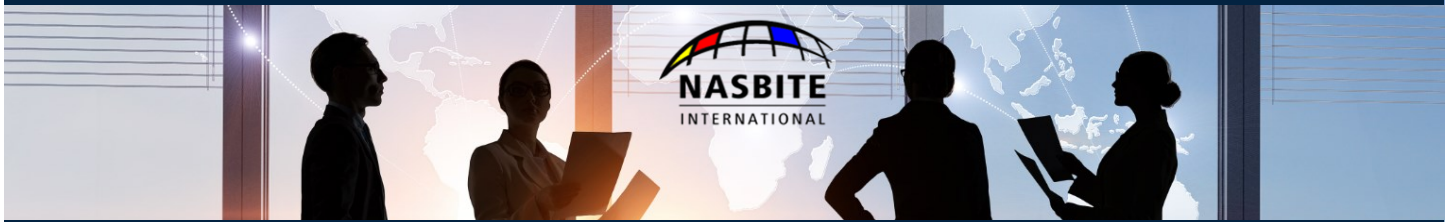
THANKS & CLOSING REMARKS

2:15 PM *

VIRTUAL NETWORKING SESSION

Opportunity to connect with Summit participants, presenters and sponsors

2021 National Small Business Exporter Summit



Day 2 Agenda - March 3, 2021

All times listed are Eastern Standard Time (EST)

10:00 AM

WELCOME & OPENING REMARKS

10:15 AM

Outstanding Exporter—Featured Presenter #6

“A World Enlightened by Reading: Building a Powerful Export Business” - Erica Tucker, Manager—Global Libraries —OverDrive, Inc. (Ohio)

10:45 AM

Outstanding Exporter—Featured Presenter #7

“Selling into a Niche Market” - Donna Johnson, President and CEO—Pinnacle Technologies, Inc. (Kansas)

11:15 AM

Outstanding Exporter—Featured Presenter #8

“Identifying Export Opportunities & Overcoming Challenges” - Luis Granes, International Sales Manager—SAUERISEN (PA)

11:45 AM

BREAK

NOON

KEYNOTE PRESENTATION

“Beyond COVID—Making Sense of the New Realities”
David George, Analyst & Services Director, GlobalData

12:45 PM

OUTSTANDING EXPORTER HONOREE RECOGNITION

1:00 PM

Outstanding Exporter—Featured Presenter #9

“Building a Billion Dollar Business in the NEW NORMAL” - Rajiv Khatau, Managing Director—LODAAT Pharma (Illinois)

1:30 PM

Outstanding Exporter—Featured Presenter #10

“Partnering with a Giant to Build and Launch a Professional Services Brand”
Paula Courtney, President & CEO—The Verde Group (Ontario, Canada)

2:00 PM

THANKS & CLOSING REMARKS

2:15 PM *

VIRTUAL NETWORKING SESSION

Opportunity to connect with Summit participants, presenters and sponsors

3:00 PM *

STUDENT SESSION

“Preparing for a Career in Global Trade”